Privacy Policy

International WoMenX In Business For Ethical AI (IWIB4AI)

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1. Introduction

IWIB4AI – International WoMenX In Business For Ethical AI ("IWIB4AI", "we", "us", "our") is committed to protecting your privacy and handling personal data responsibly, transparently and in line with our mission to promote ethical AI. This Privacy Policy explains how we collect, use, share and protect personal data when you visit our website, subscribe to our communications, join our community, attend our events or trainings, or otherwise interact with us.

This policy is written in accordance with Regulation (EU) 2016/679 (the General Data Protection Regulation, "GDPR") and applicable national data protection laws.

2. Data Controller and Contact Details

The data controller responsible for the processing of your personal data is:

IWIB4AI – International WoMenX In Business For Ethical AI Registered address: Vendestigen 3, 18266 Djursholm, Stockholm, Sweden Organisation / registration number: 802545-3344 (Swedish non-profit organisation) Website: https://www.iwib4ai.com/

Data protection contact (GDPR): Email: dpo@iwib4ai.com Phone: +46 70 962 33 84

For any question about this policy or about how we process your personal data, or to exercise your rights, please contact us using the details above.

3. What Personal Data We Collect

We collect only the data we need for the purposes described below. Depending on how you interact with us, this may include:

Data you provide to us directly

- *Identity and contact data:* name, email address, phone number, country/city, preferred language.
- *Professional data:* job title, organisation, sector, professional background, LinkedIn or other profile links you choose to share.
- *Membership and community data:* membership or partnership applications, interests, areas of expertise, participation in working groups, mentoring or networking activities.

- *Event and training data:* registrations, attendance, dietary or accessibility requirements you choose to share, feedback and survey responses, and certificates issued.
- *Communications data:* messages, enquiries and correspondence you send us, and your newsletter and marketing preferences.
- *Content you submit:* speaker bios, photos, testimonials or other materials you agree to share with us.

Data we collect automatically

- *Technical data:* IP address, browser type and version, device type, operating system, time zone, language settings.
- *Usage data:* pages visited, time on page, referring website, clicks and navigation paths.
- *Cookie and similar technology data:* see Section 10.

Data from third parties

- Information from partner organisations, event platforms, co-organisers or speakers where you have registered through them or they have a legitimate basis to share it with us.
- Publicly available professional information (for example, a conference speaker profile) when we invite you to participate in our activities.

Special categories of data

We do not intentionally collect special categories of personal data (such as data revealing racial or ethnic origin, religious beliefs, health or sexual orientation). If you choose to share such information (for example, accessibility needs for an event), we process it only on the basis of your explicit consent and only for the purpose for which you provided it.

4. Why We Use Your Data and Our Legal Bases

Purpose	Examples of data	Legal basis (GDPR Art. 6)
Responding to enquiries and providing information you request	Identity, contact, communications data	Legitimate interests (Art. 6(1)(f)) / steps prior to entering into a contract (Art. 6(1)(b))
Managing membership, partnerships and community participation	Identity, contact, professional, membership data	Performance of a contract or pre-contractual steps (Art. 6(1)(b)); legitimate interests
Organising events, webinars, AI literacy trainings and issuing certificates	Identity, contact, event and training data	Performance of a contract (Art. 6(1)(b)); consent for optional information (Art. 6(1)(a))
Sending newsletters, invitations and updates about our activities	Name, email, preferences	Consent (Art. 6(1)(a)); or legitimate interests for existing members/contacts where permitted by law

Purpose	Examples of data	Legal basis (GDPR Art. 6)
Publishing photos, videos, speaker profiles or testimonials	Images, bios, quotes	Consent (Art. 6(1)(a))
Operating, securing and improving our website	Technical and usage data	Legitimate interests (Art. 6(1)(f)); consent for non-essential cookies
Analytics and measuring the impact of our programmes	Usage, survey and aggregated data	Legitimate interests; consent where required (e.g. non-essential cookies)
Complying with legal obligations (accounting, tax, responding to authorities)	Identity, financial and transactional data	Legal obligation (Art. 6(1)(c))
Establishing, exercising or defending legal claims	Relevant data	Legitimate interests (Art. 6(1)(f))

Where we rely on legitimate interests, we have balanced our interests against your rights and freedoms. You may ask us for more information about this assessment at any time.

Where we rely on consent, you can withdraw it at any time, without affecting the lawfulness of processing carried out before withdrawal.

5. Who We Share Your Data With

We do not sell your personal data. We may share it only where necessary with:

- **Service providers (processors)** acting on our behalf and under written agreements in line with GDPR Art. 28, such as website hosting, email and newsletter platforms, event and webinar tools, customer or membership management systems, cloud storage and analytics providers.
- **Partners and co-organisers** of events or programmes, where you have registered for or agreed to participate in that activity.
- **Professional advisers** such as lawyers, accountants and auditors, bound by confidentiality.
- **Public authorities** where required by law or to protect our legal rights.
- **Successors** in the event of a restructuring, merger or transfer of activities, subject to this policy continuing to protect your data.

Our website provider: our website and domain are provided by Wix.com Ltd. and its group companies, which act as our processor. Wix hosts the site and processes technical data of visitors, as well as information you submit through forms on the site, on our behalf and under its data processing terms.

A current list of the categories and, on request, the names of our main processors is available by contacting dpo@iwib4ai.com.

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IWIB4AI

6. International Data Transfers

We aim to process your data within the European Economic Area (EEA). Some of our service providers may be located, or may access data from, countries outside the EEA. In those cases we ensure an adequate level of protection by relying on one or more of the following safeguards:

- an adequacy decision of the European Commission (including the EU–U.S. Data Privacy Framework for certified U.S. recipients);
- Standard Contractual Clauses approved by the European Commission, together with supplementary measures where needed;
- other transfer mechanisms permitted by GDPR Chapter V.

You can request a copy of the relevant safeguards by contacting dpo@iwib4ai.com.

Wix.com Ltd. is established in Israel, which benefits from a European Commission adequacy decision, and Wix may use sub-processors in other countries, including the United States. Wix applies the transfer safeguards set out in its data processing terms. Details are available on Wix's website or from us on request.

7. How Long We Keep Your Data

We keep personal data only as long as necessary for the purposes for which it was collected, and to meet legal requirements. Typical retention periods are:

- **Enquiries and correspondence:** up to [24] months after the last contact.
- **Newsletter and marketing subscriptions:** until you withdraw consent or unsubscribe, followed by a minimal suppression record so we honour your choice.
- **Membership and community data:** for the duration of your membership or participation and up to [24] months afterwards.
- **Event and training records and certificates:** [Insert period, e.g. up to 5 years] to verify attendance and certification.
- **Accounting and financial records:** as required by applicable law (generally [6–10] years depending on the jurisdiction).
- **Website analytics and cookies:** according to the cookie durations listed in our Cookie Notice.

When data is no longer needed, we delete or anonymise it securely.

8. Your Rights Under the GDPR

You have the following rights regarding your personal data:

- **Right of access (Art. 15):** to obtain confirmation of whether we process your data and receive a copy.
- **Right to rectification (Art. 16):** to correct inaccurate or incomplete data.
- **Right to erasure (Art. 17):** to request deletion of your data in certain circumstances ("right to be forgotten").
- **Right to restriction (Art. 18):** to request that we limit the processing of your data in certain circumstances.

International Women in Business For Ethical AI
IWIB4AI

- **Right to data portability (Art. 20):** to receive data you provided to us in a structured, commonly used, machine-readable format and have it transmitted to another controller where technically feasible.
- **Right to object (Art. 21):** to object at any time to processing based on legitimate interests, and to object to direct marketing without giving reasons.
- **Right to withdraw consent (Art. 7(3)):** at any time, where processing is based on consent.
- **Right to lodge a complaint** with a supervisory authority (see Section 13).

How to exercise your rights: contact us at **dpo@iwib4ai.com** or by phone at **+46 70 962 33 84**. We may need to verify your identity before responding. We will respond within one month of receiving your request; this period may be extended by up to two further months for complex or numerous requests, in which case we will inform you. Exercising your rights is free of charge unless requests are manifestly unfounded or excessive.

9. Automated Decision-Making and AI

IWIB4AI does not make decisions based solely on automated processing, including profiling, that produce legal effects concerning you or similarly significantly affect you (GDPR Art. 22).

If we introduce AI-enabled tools in our operations, we will do so in line with our commitment to ethical, transparent and human-centred AI: we will assess the data protection impact beforehand, keep meaningful human oversight, avoid using your personal data to train third-party AI models without a valid legal basis, and update this policy accordingly.

10. Cookies and Similar Technologies

Our website (https://www.iwib4ai.com/) is built and hosted on the Wix platform. It uses cookies and similar technologies (such as scripts, pixels and local storage) to make the site work, to remember your choices and to understand how the site is used. This section explains which ones we use and how you control them.

What cookies are. Cookies are small files that a website stores on your device. They can be set by us or by third parties whose services we use, and they may last for your visit only (session cookies) or for a longer period (persistent cookies).

The rules that apply. In Sweden, storing information on your device or reading it (for example through cookies) is regulated by chapter 9, section 28 of the Electronic Communications Act (lagen (2022:482) om elektronisk kommunikation), which implements Article 5(3) of the EU ePrivacy Directive. Cookies that are strictly necessary to provide the service you asked for, or to transmit communications, can be used without your consent. For all other cookies we ask for your consent first. Consent has the meaning it has in the GDPR: it must be freely given, specific, informed and unambiguous, and as easy to withdraw as to give. Where cookies involve personal data, the GDPR also applies and this Privacy Policy explains that processing. The Swedish Post and Telecom Authority (PTS) supervises the cookie rules; the Swedish Authority for Privacy Protection (IMY) supervises the GDPR.

The cookies we use.

Category	What it is for	Consent needed	Examples and duration
Essential	Security, secure sign-in, session and network management, and remembering your cookie choices. The site cannot work without them.	No	Wix session and security cookies, for example svSession, wixSession, XSRF-TOKEN and bSession. According to Wix, they last from your visit up to 12 months.
Functional	Remembering choices you make, such as language or display preferences, and supporting features you use.	Yes	[List the functional cookies or apps in use, or state that none are used.]
Analytics	Understanding how visitors use our site, finding errors and improving content.	Yes	[List the analytics tool(s) enabled, for example Wix Analytics, and cookie durations.]
Marketing	Measuring or targeting advertising, including social media pixels.	Yes	[State whether any are used. If none, write: We do not currently use marketing cookies.]

A full, current list of the cookies Wix sets is available in Wix's cookie documentation. Third-party services we embed on pages, such as videos or social media content, may set their own cookies once you consent to them; their providers' cookie and privacy policies apply to those cookies.

How we ask for your consent. When you first visit our site, only essential cookies are loaded. A cookie banner then lets you accept all non-essential cookies, decline them all, or choose by category. Declining is as easy as accepting. Non-essential cookies and scripts are not loaded until you agree. We keep a record of your consent choices so that we can show that we asked for and received your consent.

Changing your mind. You can change or withdraw your choices at any time through the cookie settings button on our website. Withdrawing consent does not affect the lawfulness of use before the withdrawal.

Browser settings. You can also block or delete cookies in your browser settings. If you block essential cookies, some parts of the site may not work properly.

Updates. We review the cookies on our site regularly, and whenever we add a new tool, and we update this section when anything changes.

11. Links to Other Websites and Social Media

Our website and communications may contain links to third-party websites, platforms and social networks (for example LinkedIn). We are not responsible for the privacy practices of those third parties. Please read their privacy policies before sharing personal data with them. When you interact with our social media pages, the platform provider and IWIB4AI may act as joint controllers for certain processing; please refer to the relevant platform's terms.

12. Data Security

We apply appropriate technical and organisational measures to protect your personal data against unauthorised access, loss, alteration or disclosure, including access controls on a need-to-know basis, encryption in transit, secure cloud services, confidentiality undertakings for people with access to data, and regular review of our practices. In the event of a personal data breach that is likely to result in a risk to your rights and freedoms, we will notify the competent supervisory authority within 72 hours where required and inform affected individuals where the risk is high.

No method of transmission over the internet is completely secure, but we work continuously to keep your data safe.

13. Complaints

If you believe that we have processed your personal data unlawfully, we encourage you to contact us first at dpo@iwib4ai.com so that we can try to resolve your concern. You also have the right to lodge a complaint with the data protection supervisory authority in the EU/EEA Member State of your habitual residence, place of work or place of the alleged infringement. Examples:

- **Spain:** Agencia Española de Protección de Datos (AEPD) – www.aepd.es
- **Sweden:** Integritetsskyddsmyndigheten (IMY) – www.imy.se
- A list of all EU supervisory authorities is available at https://edpb.europa.eu

As IWIB4AI is established in Sweden, our competent supervisory authority is the Swedish Authority for Privacy Protection (IMY).

14. Children

Our website, events and services are intended for adults and professionals. We do not knowingly collect personal data from children under 16. If you believe a child has provided us with personal data, please contact us at dpo@iwib4ai.com and we will delete it.

15. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our activities or in the law. The latest version will always be published on our website with the “Last updated” date above. Where changes are material, we will notify you by appropriate means, such as an email or a notice on our website.

16. Contact Us

For any questions, requests or concerns regarding this Privacy Policy or the processing of your personal data:

IWIB4AI – International WoMenX In Business For Ethical AI Email: dpo@iwib4ai.com Phone: +46 70 962 33 84